The EU-Ready Seller How to Sell Legally and Grow in Germany and Europe

by Dirk Schmidt-Waerdt

Authorized Audiobook with the voice of the author, July 2025

- **Table of Contents** 1. The EU-Ready Seller - Introduction 2. Chapter 1: German and EU E-Commerce Laws 3. Chapter 2: Product Standards and Product Safety 4. ——— — The EU Declaration of Conformity 5. ——— — Exploring General Product Safety 6. ——— — The Concept of Product Safety 7. Chapter 3: The EU Authorised Representative & The EU Responsible Person 8. Chapter 4: Understanding the EU Value-Added Tax Regime 9. Chapter 5: VAT Registration and Frequent Reporting 10. ———— Pitfalls 11. — — — — Tax Advisors – Help or Just Data Entry - A VAT Service Dilemma 12. — — — VAT Reporting and Filing in Germay – The ELSTER Online Taxation Portal 13. ———— The OSS Reporting Schemes 14. ———— Flaws of OSS Reporting 15. ———— Imports-OSS - Reporting for B2C Distance Sales from Third Countries 16. ———— How to get the Figures for VAT Reporting 17. Chapter 6: Customs, Tariffs and Import Input tax 18. ———— Thresholds and Customs Representatives 19. ———— EORI, VAT ID, and Customs 20. --- How to get the right partner for international standardised import services? 21. ———— Bulk Shipping Stock to Germany 22. ———— Parcel Shipping to German Customers 23. ———— The Pitfall of Missing Customs Documents
 24. ———— The Compliance Pitfall at Moving from Drop-Shipping to Bulk-Shipping 25. ———— Transport Conditions - Understanding Incoterms DDP, DDU, DPA 26. ———— Intrastat Reporting in the European Union 27. Chapter 7: Disposal of Product and Shipping Packaging 28. — — — The Role of E-Merchants and Fulfillment Centers 29. — — — The Packaging Categories 30. ———— Understanding the Packaging Register & Authorised Representatives 31. ---- Procuring Disposal Volumes & Reporting to LUCID 32. Chapter 8: Disposal of Waste Electronics and Electrical Equipment WEEE 33. ———— Navigating WEEE in Germany as a Non-EU Resident 34. ———— Responsibilities and Role of a WEEE Authorised Representative 35. Chapter 9: Disposal of Batteries 36. Chapter 10: Privacy Rights and Data Protection 37. Chapter 11: Further Obligations 38. ———— The EU Deforestation Regulation EUDR 39. — — — The Carbon Border Adjustment Mechanism CBAM 40. — — — Human Rights Due Diligence 41. — — — Consumer Return Right & Returns Management 42. Chapter 12: Further Developments and Outlook 43. ———— The Digital Product Passport – Upcoming EU Regulations on Toys 44. ———— The New EU Packaging and Packaging Waste Regulation 45. ———— Human Right Due Diligence 46. — — — — EU Glat Fee on Small E-Commerce Parcles 47. Chapter 13: Germany – A Base for an EU B2C Market Entry Strategy
- 48. Chapter 14: Lean Mangement Bottom Up vs. Top Down 49. Final Note